KTI SEMINARS

CREATING INNOVATIVE PRACTICES AND STRATEGIES

TARGET AUDIENCE: Executive Managers, Heads of Departments, Government Officials, Policy Makers, Project Managers, Board of Directors, Human Resource Managers, Development Managers, Public Service Practitioners, Administrative Managers, Administrative Assistants, Administrative Secretaries, Personal Assistants, Executive Assistants, Junior-to-Middle level Managers, Team Members, Office Managers, Civil Servants Etc.

COURSE DESCRIPTION

The ever-changing global trends have made it imperative for most organizations that want to survive and thrive in the competitive market, to change the conventional ways of doing things, in order to stay relevant. Surfing through today's business environment requires an appreciation for how innovation comes about, what makes economic or social impact possible, and how an organization's culture might be developed to support such activities, with the aim of increasing production and maximizing profit.

Innovation is more than just a bright idea that an individual or an organization may have, but it has to do more with what these ideas are used for. It is usually challenging to justify innovation efforts when there is no obvious reason or objective.

The course focuses on empowering participants with innovative practices, methods and strategies to enhance practical experiences. It covers various approaches, including project-based learning, non-formal education, gamification, and technology integration.

This program provides a sound understanding of the need for innovation as a leader from the workplace, as well as with stakeholders. As a professional program, it broadens the horizon of leaders in various sectors and prepares them for assignments involved with innovation.

COURSE OBJECTIVES

- Lead, direct, control and measure innovation in an organization.
- Empower Teams and successfully manage workplace challenges that may arise as a result of Innovation.
- Effectively develop the skill-set that can promote Innovation.
- Support the adoption and continuous improvement of innovative strategies.
- Effectively use innovation: its practices and strategies.
- Understand the organization's innovational need and how to strategically resolve them.
- Turn an idea into a valuable business model to generate revenue

COURSE CONTENT

Module 1: Introduction to Innovative Practices and Strategies

- Understanding Innovation Strategies in Business
- Principles and Areas of Innovation in Organization
- Defining Creativity vs. Innovation
- Applying Outcome-Based Thinking ·
- Leveraging Personal Thinking Styles

Module 2: Business Growth through Innovative Practices

- Introduction to Business Growth
- Phases of Business Growth Model
- Business Growth Strategies
- Innovation Pyramid for Business Growth

Module 3: The Innovative Environment

- Exploring your own creativity
- Utilizing Tools and Techniques to become more Creative and Innovative
- Identifying elements that stimulate creativity
- Eliminating barriers to Innovation

Module 4: Workplace Practices

- Introduction to Workplace Management Skills
- Workplace Innovation Leadership Styles that actually Works
- Workplace Innovative Practices
- Innovative Solutions at the Workplace
- Managing a Culture of Change: Motivation, Influence, And Conflict Management

Module 5: The Iterative Mind

- Unscrambling the Iterative Mind
- Valuing Non-Dominant Preferences
- Stretching outside your Personal Style
- Deploying Divergent and Convergent Thinking
- Solving Problems Using Analysis and Prioritization Tools

Module 6: Team Innovation and Collaboration

- Forming and managing high-performing innovative teams
- Psychological safety and inclusive innovation
- Cross-functional collaboration
- Designing interactive learning activities for team members
- Scaling successful ideas across the organization

Module 7: Implementing Innovative Ideas

- From idea to implementation: Innovation funnel
- Prioritizing and selecting ideas
- Change management principles
- KPIs for innovation
- Personal innovation leadership plan