

Agricultural Development Management

CODE: AD001



2023

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Course Overview

This Agricultural Development Management course program provides a unique learning experience and worldwide professional exposure. The course will integrate management and business courses with technical studies, with a focus on agricultural development specific characteristics. Learners will be taught how to make decisions in the face of managerial issues. It's also worth noting that Agricultural Development Management has been a hot topic in agriculture education in recent years. Individuals with entrepreneurial attitudes, knowledge, and abilities may assist to establish an agro driven economy through Agricultural Development management education.

Why should I attend this Agricultural Development Management Training Course?

This Agribusiness Management program's high-quality teaching and networking services combine to make it an ideal match for anybody interested in a career in agriculture, food production, or the startup agribusiness sector. The curriculum will equip students to address developing socio-economic and business-environmental concerns on a national and regional level. In addition, concerns in internationally and nationally recognized agreements are addressed in the redesigned course material.

This course will empower managers of agricultural enterprises, particularly those who have hosted former students during the industrial attachment will profit from the updated curriculum. University staff personnel evaluating the students gathered information on how to enhance the curriculum through formal meetings with these executives at the end of the participants' work placement.

Learning Objectives

The course will provide you with strategies to help you develop your branded product. We focus on key phases in creating a brand that will last a long time in the market, with an emphasis on key takeaways, given as under:

- Estimate the opportunity cost of various business opportunities
- Evaluate the price changes in commodities as a function of market forces changes
- Examine the impact of the time value of money on corporate choices and investments
- Conduct a financial statement evaluation
- Compute an investment's devaluation
- Learners will be exposed to the setting in which agribusiness is done. Understanding micro and macro-environmental influences, as well as their impact on agribusiness, will be emphasized
- Determine which goal-setting activities are acceptable for a farm company
- Use good listening skills as well as verbal and nonverbal communication abilities

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- Recognize a variety of communication approaches and apply what you've learned to improve your sales presentation strategy
 - Explain how to gather information on a product, company, or industry and apply it in a sales presentation
 - Recognize the stages and tools involved in creating a successful plan

Organizational Benefits

- Start creating a business plan that will help you establish your company
- Focus on creating a budget
- Acquire advice and a list of non-bank financial firms that lend to farmers
- Receive help and be able to advertise and sell agri-food products and services
- Obtain assistance with any agribusiness-related issue
- An in-depth grasp of the factors that influence the agricultural success
- Assistance in the creation of business plans
- Advice on how to connect with a global network of clients, business leaders, and investors

Who Should Attend?

Managers and executives in a range of professional settings who want to pursue their agricultural management abilities

The Master of Science in Agribusiness Management is created for users who are still working in farming, start-ups, food tech, or production but want to develop and refresh their expertise

Graduates interested in leading and managing organizations in the agricultural or food industry sectors

Other launching an innovative agribusiness start-up

As well as those who are interested in learning more about these issues for the first time

This Agribusiness Management course is suitable for employees who are looking for a world-class degree program in these disciplines that will lead to a successful global career in the agro network field (production, seed and crop, harvest and stock in agriculture, commodities market, food supply chain, food and wine business)

Course Outline

Behavior of Management and Organizational Principles

- Agriculture policy
- Accounting and control for managers
- Marketing and economics communication
- Management of marketing □ Managerial computers

Values and Business Law

- Marketing in the countryside
- Management of human resources
- Administration of finances
- Environmental business

Management of Production Process

- Business administration research technique
- Creation of an information management system for entrepreneurship
- Commercializing in the countryside
- Management of agribusiness

Global Commerce

- Administration for long-term sustainability
- Collaborative management of agribusinesses
- food retailing management
- Management of marketing and services
- Consumers' actions

Financial Management in Agribusiness

- Securities, exchanges, and contracts for commodities
- Agribusiness financing
- Risk management in agriculture
- Managing money is a job that requires a lot of effort.
- Farm business management

Data System for Agriculture

- Designing for the internet
- Remotely sensed data
- Remotely sensed data system for delivering information
- Agricultural concepts

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- Organizational learning and data gathering

Network using an Agricultural Data System

- Data from a distance
- Information delivery system based on remote sensing.
- Concepts in Agriculture
- Learning and data collection in the workplace

Fertilizer Management and Technologies

- Agrochemical industry management
- Science and maintenance of seed production
- Agriculture input marketing management
- Management of the agri-supply chain
- Basin Development management

Cultivation of Fruit and Post-harvest Management

- Management of the agri-supply chain
- Floriculture and landscape management
- Production of vegetables
- Management of the harvest
- Technology for organic food production

Livestock Manufacturing Management

- Management of the food supply
- Management of the agricultural supply chain

Course Format

Face-to-Face

Location: South Africa / UK/Dubai/ USA

Locate Our Office:

USA - 9905 UNIVERSITY CITY BLVD, #462 CHARLOTTE NC, 28213.

CANADA - 670 HURONTARIO STREET, L5B 1P3, MISSISSAUGA, CANADA.

HILTON LONDON OLYMPIA 380 KENSINGTON HIGH ST. LONDON W14 8NL UNITED

KINGDOM COPTHORNE HOTEL DUBAI PORT SAEED - DEIRA DUBAI, UNITED ARAB

EMIRATES. THE CAPITAL ON THE PARK 101 KATHERINE ST. SANDOWN, SANDTON, 2031

SOUTH AFRICA

CALL US:

+1(704) 8755091 +1(919) 864 5676

+1(905) 803 6703 +97142950500

Schedule and Fees:

\$3,950.00 Fees + VAT as applicable

(including coffee breaks and a buffet lunch daily)

Duration: 10 Days

Dates: 16th – 27th January, 2023

11th – 22nd September, 2023

USA
9905 University City Blvd
#462 Charlotte, NC 28213

Telephone:
+1(704)8755091
+(919)8645676

Canada
3670 Hurontario Street,
L5B1P3, Mississauga,
Toronto Canada

Telephone:
+19059036703

London
London City South
53-61 Southwark Bridge
Road London

Telephone:
+447970689505

Dubai
Port Saeed-Deira-
Dubai
United Arab Emirate

Telephone:
+971555525866

 info@knowledgetreeinternational.com

 www.knowledgetreeinternational.com